

Media Coverage

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Troikaa Pharma launches Xynova Endo

Troikaa Pharmaceuticals has introduced a novel anaesthetic dosage, Xynova Endo, a Lidocaine Lozenge for customised endoscopy procedures in patients. The unique product is useful for anaesthetising a patient's oral cavity or mouth during endoscopic procedures. Xynova Endo is an intra-oral anaesthetic dosage form comprising a Lidocaine Lozenge mounted on a unique holder just like a lollipop. The holder allows the patient to suck the lozenge gradually by rolling it in the mouth. Ketan Patel, managing director, Troikaa Pharmaceuticals said, "The formulation developed for this drug is unique. Lower patient discomfort makes the procedure easier for both the patient and the doctor. At Troikaa, we constantly strive to provide superior therapeutic benefits to improve the patient's well being."
